



# YOUNG ISRAEL OF JAMAICA ESTATES

83-10 188th STREET - JAMAICA ESTATES, N.Y. 11423  
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Dear Friends,

April 2, 2009

We'd like to inform you of the **8<sup>th</sup> Annual Memorial Day Queens/Long Island 5K Run/Walk for Israel** on May 25th. It's sponsored by the Young Israel of Jamaica Estates, This year for the first time, the 5K Run/Walk will be featuring a **Health and Fitness Fair** which will feature free health screenings, prevention and wellness informational displays as well as fitness and health-related exhibits/ products.

We've consistently drawn more than 1,000 people and have raised more than \$60,000 per year, after expenses. The proceeds of the Run/Walk go for humanitarian, security and medical aid and are carefully selected to be given to very worthy people and institutions in need. We believe that we have also been successful at keeping the overhead costs to a minimum for past Run/walks.

As you are probably aware, Charity Runs as well as Health Fairs are excellent vehicles for advertising and marketing products. We hope that you will help make this year's event a success by helping to sponsor this event.

Sponsorships between \$250 and \$5000 entitle companies to (1) an 8' table for display/sales/promotions, (2) company name on 1000 T-shirts (font size and placement according to sponsorship level), (3) listing on thousands of brochures that are distributed throughout Queens, (4) promotional material/samples in approximately 750 runner bags and (5) company name on Giant poster on Race Day.

All monies received for this event will go directly to the charities involved and your company will get direct, tangible benefits in the form of direct consumer marketing to a relatively affluent consumer base.

To sponsor or for more information, email [karenhje@aol.com](mailto:karenhje@aol.com) or call Karen @718 454-6137.

Thank you so much for your consideration.

Sincerely yours,  
5K Run/Walk Committee

Dr. Avi Freilich, Dr. Hillel Bryk, Lenny Brafman, Sharon Blumenthal, Karen Hochberg