



# YOUNG ISRAEL OF JAMAICA ESTATES

83-10 188th STREET - JAMAICA ESTATES, N.Y. 11423

TELEPHONE: (718) 479-7500 FAX: (718) 479-7501

e-mail [OFFICE@YIJE.ORG](mailto:OFFICE@YIJE.ORG) [WWW.YIJE.ORG](http://WWW.YIJE.ORG)

Dear Friend,

On Memorial Day, May 25, 2009, the Young Israel of Jamaica Estates will sponsor our 8<sup>th</sup> Annual Queens/Long Island [L'Chaim 5K Walk/Run for Israel](#) followed by a post-run [Live Concert](#).

This year for the first time, we will also be featuring a [Health & Fitness Fair](#) which will feature free health screenings, prevention and wellness informational displays as well as fitness and health-related exhibits/products.

The event draws more than 1,000 people and garners wide media coverage.

Your advertising dollars are valuable and by sponsoring this event you will enhance your community profile and boost name and brand recognition among residents of one of New York's most affluent communities.

We are offering the following sponsorships:

## **\$5,000 – Benefactor:**

- 1) Your business name/logo will appear on the **Front** of **1,000 professionally-designed T-shirts**.
- 2) Your business will be recognized publicly during the opening ceremony.
- 3) You may display/sell your product/service in a **vendor area** the day of the Run. Eight-foot tables will be provided.
- 4) The name of your business will be printed on **thousands of neon brochures** that will be distributed in the Queens/Long Island/Manhattan area.
- 5) Your promotional or advertising material can be added to **gift bags** distributed to each registrant.

## **\$2,500 – Patron**

- 1) Your business name will appear in the **Largest Font** on the **Back** of **1,000 professionally designed T-shirts** that will be distributed to every walker or runner.
- 2) Benefits #3, #4 and #5 as listed above.

## **\$1,000 – Guardian**

- 1) Your business name will appear in a **Larger Font** on the **Back** of **1,000 professionally designed T-shirts**.
- 2) Benefits #3, #4 and #5 as listed above.

## **\$500 – Supporter**

- 1) Your business name will appear in a **Large Font** on the **Back** of **1,000 professionally designed T-shirts** that will be distributed to every walker or runner.
- 2) Benefits #3, #4 and #5.
- 3) You will receive a beautiful color **Certificate of Sponsorship**.

## **\$250 - Sponsor**

- 1) The name of your business will be printed on the **Back** of **1,000, professionally designed T-shirts** that will be distributed to every participant.
- 2) Benefits #3, #4 and #5 as listed above.
- 3) You will receive a beautiful color **Certificate of Sponsorship**

## **\$150 - Contributor**

- 1) Benefits #4 and #5 as listed above .
- 2) You will receive a beautiful color **Certificate of Sponsorship**.

Note the Young Israel of Jamaica Estates is a **501(c) 3 not-for profit organization**, your contribution is tax deductible. **Our Tax ID number is: 11-2518593.**

Please contact Young Israel of Jamaica Estates at 718-479-7500 or [run4israel@yije.org](mailto:run4israel@yije.org) as soon possible to inform us of your level of sponsorship and receive the maximum exposure on our promotional literature.

Thanking you in advance, 5K Run/Walk Committee

Sharon Blumenthal-Lenny Brafman - Dr. Hillel Bryk- Dr. Avi Freilich- Karen Hochberg